

JODY WHITESIDES

HERO UNEXPECTED



HOT NEW
MEGA SINGLE
RELEASE!!



ABOUT THE ARTIST:

Music that makes your soul happy.

"He's obviously a talented musician." Nathan Brackett, Senior Editor – Rolling Stone.

"He's awesome. I love it. I'd buy his album today!" – Heidi (Frosty, Heidi & Frank) 97.1 KLSX, Los Angeles

A soulful voice combined with kickin' guitar licks and potent production are the backbone of Jody Whitesides sound in **Hero Unexpected**. An Alternative Rock release infused with some serious pop sensibility that gives rockers, young women, and gen-x'rs a feeling they want filled in their soul, **Hero Unexpected** is as real as it gets.

Whitesides has combined the smarts of **John Mayer** with the boldness of **Lenny Kravitz** and mixed it with the cleverness of **Maroon 5**. He's created a hook-laden Alternative Rock release that appeals to indie, folk, and pop fans alike. Co-produced by Canadian **George Leger III** and mastered by GRAMMY® winning **Gavin Lurssen**.

Jody's previous release **Practical Insanity** led to successful touring in the U.S. as well as winning Music Video of the Year with his song **Falling In**.

To put it another way, Whitesides takes you places you always think about but usually never act upon. "I love that song Jody, that's commercial. That's a hit." – Frosty, Heidi and Frank 97.1 KLSX, Los Angeles. All this leads Whitesides to say that this is: "Music that makes your soul happy."

Key Selling Points:

- National Press Campaign.
- Video on in-store video displays via Screenplay in 30,000 locations.
- Radio campaign.
- In-store play copies / P.O.P. available.
- Available for In-stores on tour route.

Distributed By:

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Hero Unexpected (A Heroes Theme)

Track Listing:

1. Hero Unexpected
2. Hero Unexpected (Chris Hellstrom Remix)
3. Hero Unexpected (Jesse Stern Remix)
4. Hero Unexpected (Chris Carter Remix)
5. Hero Unexpected (Liquid Vision Remix)
6. Hero Unexpected (Robert Vadney Remix)

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File Under:	Rock/Pop



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